



Martin Kraan

LANGUAGES:
ENGLISH AND DUTCH

CERTIFIED:



AREAS OF EXPERTISE

- Energy
- Logistics
- Transport
- Healthcare
- Government
- Services
- Facilitation
- Leadership Development
- Coaching
- Consulting
- Strategy Development
- Transport Policy Development
- Project Management
- Communication Skills Development
- Influence

Martin Kraan brings years of experience in training and management development to the VitalSmarts Facilitator Faculty. He specializes in challenging individuals, teams, and organizations to improve their performance, improve themselves, and enjoy meeting those challenges.

Martin is a certified trainer in Influencer Training and Crucial Conversations. He has wide experience in training groups of middle and executive managers. Martin has helped a wide range of managers reach higher levels of influence within their organizations, and within their own lives. He has also worked extensively with staff members, consultants, and other professionals to help them to develop new insights and skills in the field of dialogue and influence.

Martin trains with energy, enthusiasm, and respect, always drawing from his own experience as a manager and consultant. Martin combines his training activities with consulting in the field of logistics, traffic, and transport, and is often praised for his personal interest in people and organizations in his assignments. In addition to his experience as a trainer and consultant, Martin is a skilled presenter. He has addressed audiences in many settings throughout Europe. Martin has presented keynotes at many conferences in the area of logistics research, and he organizes one of the main yearly conferences in this area in the Netherlands.

In my free time, I like to: travel and meet people in different cultures, play sports (tennis, squash, golf), and do volunteer work to help kids.

NOTABLE CLIENTS

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|---|------------------------------------|
| Goodyear/Dunlop | Rijkswaterstaat (Dutch Government) |
| Cofely | Ecorys |
| Ministerie van Verkeer en Waterstaat (Dutch Government) | Airbus Industries |
| | Exxon Mobil |
| | Bunnik Plants |

EDUCATION

Masters degree in business economics from the Erasmus University in Rotterdam, with a specialization in traffic and transport.

“Martin is a very energetic and engaging trainer. **He helped me to think differently,** and from there improve my skills.”

Training Participant